

**WHAT IS CLAIMED IS:**

1. A computer-implemented method for facilitating group management functionality, comprising:

maintaining a group instantiation including information representing a group  
5 of members and a group activity participated in by said members;  
creating a website structure instantiation including content fields  
corresponding to at least a portion of said information; and  
creating a group activity publication layout including content fields  
corresponding to at least a portion of said information.

- 10 2. The method of claim 1 wherein:

maintaining the information instantiation is performed by an information  
management module of a group management system;  
creating the website structure instantiation is performed by a group  
communication module of the group management system; and  
15 creating the group activity publication layout is performed by a group activity  
publishing module of the group management system.

3. The method of claim 1 wherein:

creating the website structure instantiation includes associating each one of  
said website structure instantiation content fields with a respective  
20 portion of said information; and  
creating the group activity publication layout includes associating at least a  
portion of said publication layout content fields with respective  
portions of said information.

4. The method of claim 1 wherein:

25 said information includes an administrator dataset and a plurality of participant  
datasets;

the administrator dataset includes administrator content for at least one of the group activity publication and the website structure instantiation and includes content parameters for at least one of a group activity publication and a website structure instantiation;

each one of said participant datasets includes participant content for at least one of the group activity publication and the website structure instantiation; and

creating the website structure instantiation includes populating a website template instantiation with respective portions of said participant content and said administrator content at least partially dependent upon said content parameters.

5. The method of claim 4, further comprising:

automatically updating content of the website structure instantiation in response to corresponding portions said datasets being altered thereby enabling said content of the website structure instantiation being dynamically maintained.

6. The method of claim 1 wherein creating the website structure instantiation includes:

providing the website structure instantiation with a first access level through which group activity publication creation functionality is exclusively accessible;

providing the website structure instantiation with a second access level including a plurality of respective content fields, wherein a first portion of said content fields of the second access level are system-defined and a second portion of said content fields of the second access level are specified through access to the first access level; and

providing the website structure instantiation with a third access level including publicly accessible content, wherein information comprising said publicly accessible content is inputted through at least one of the first access level and the second access level.

7. The method of claim 1 wherein:

the group activity publication layout includes a plurality of publication content fields; and

said creating the group activity publication layout includes associating each one of said publication content fields with a respective portion of said information.

8. The method of claim 1 wherein:

creating the group activity publication includes preparing a group activity publication layout, wherein the group activity publication layout includes system-defined content fields and optional content fields corresponding to user-selected publication content options.

9. The method of claim 1 wherein creating the group activity publication layout includes:

accessing group activity publication layout information in response to a user requesting creation of an activity publication, wherein said group activity publication layout information designates a plurality of textual content fields and a plurality of image content fields;

associating at least a portion of said textual content fields with respective portions of content of the website structure instantiation; and

associating each one of said image content fields with a respective one of a plurality of image instantiations.

10. The method of claim 1 wherein creating the group activity publication layout includes:

accessing group activity publication layout information corresponding to the group instantiation, wherein said group activity publication layout information designates a plurality of publication content fields; and

associating each one of said publication content fields with a respective portion of said information representing the group of members and the group activity participated in by said members.

11. A group management system, comprising:

at least one data processing device;

instructions processable by said at least one data processing device; and

an apparatus from which said instructions are accessible by said at least one data

processing device;

wherein said instructions are configured for enabling said at least one data

processing device to facilitate:

maintaining a group instantiation including information representing

associated with a group of members and a group activity

participated in by said members;

creating a website structure instantiation including content fields

corresponding to at least a portion of said information; and

creating a group activity publication layout including content fields

corresponding to at least a portion of said information.

12. The system of claim 11 wherein:

maintaining the information instantiation is performed by an information

management module of a group management system;

creating the website structure instantiation is performed by a group

communication module of the group management system; and

creating the group activity publication layout is performed by a group activity

publishing module of the group management system.

13. The system of claim 11 wherein:

creating the website structure instantiation includes associating each one of

said website structure instantiation content fields with a respective

portion of said information; and

creating the group activity publication layout includes associating at least a

portion of said publication layout content fields with respective

portions of said information.

14. The system of claim 11 wherein:

said information includes an administrator dataset and a plurality of participant datasets;

the administrator dataset includes administrator content for at least one of the group activity publication and the website structure instantiation and includes content parameters for at least one of a group activity publication and a website structure instantiation;

each one of said participant datasets includes participant content for at least one of the group activity publication and the website structure instantiation; and

creating the website structure instantiation includes populating a website template instantiation with respective portions of said participant content and said administrator content at least partially dependent upon said content parameters.

15. The system of claim 14 wherein said at least one data processing device is further configured for automatically updating content of the website structure instantiation in response to corresponding portions said datasets being altered thereby enabling said content of the website structure instantiation being dynamically maintained.

16. The system of claim 11 wherein creating the website structure instantiation includes:

providing the website structure instantiation with a first access level through which group activity publication creation functionality is exclusively accessible;

providing the website structure instantiation with a second access level including a plurality of respective content fields, wherein a first portion of said content fields of the second access level are system-defined and a second portion of said content fields of the second access level are specified through access to the first access level; and

providing the website structure instantiation with a third access level including publicly accessible content, wherein information comprising said

publicly accessible content is inputted through at least one of the first access level and the second access level.

17. The system of claim 11 wherein:

the group activity publication layout includes a plurality of publication content fields; and

creating the group activity publication layout includes associating each one of said publication content fields with a respective portion of said information.

18. The system of claim 11 wherein creating the group activity publication includes

preparing a group activity publication layout, wherein the group activity publication layout includes system-defined content fields and optional content fields corresponding to user-selected publication content options.

19. The system of claim 11 wherein creating the group activity publication layout includes:

accessing group activity publication layout information in response to a user requesting creation of an activity publication, wherein said group activity publication layout information designated a plurality of textual content fields and a plurality of image content fields;

associating at least a portion of said textual content fields with respective portions of content of the website structure instantiation; and

associating each one of said image content fields with a respective one of a plurality of image instantiations.

20. The system of claim 11 wherein creating the group activity publication layout includes:

accessing group activity publication layout information corresponding to the group instantiation, wherein said group activity publication layout information designates a plurality of publication content fields; and

associating each one of said publication content fields with a respective portion of said information representing the group of members and the group activity participated in by said members.

21. A group management system, comprising:

an information management module configured for managing information  
associated with a group of members and a group activity participated  
in by said members;

5 a group activity publishing module configured for facilitating creation of a  
group activity publication layout; and

a communication module configured for automatically creating and  
dynamically maintaining a website structure instantiation.

22. The system of claim 21 wherein:

10 said facilitating creation of the group activity publication layout is performed  
dependent upon accessing at least a portion of said information  
maintained by the information management module; and

said creating and maintaining the website structure instantiation are performed  
dependent upon accessing at least a portion of said information  
15 maintained by the information management module

23. The system of claim 21 wherein each one of said modules are integrated with each  
other one of said modules for enabling sharing of information and functionality  
therebetween.

24. The system of claim wherein the communication module is further configured for  
20 for transmitting, for reception by a designated portion of said members, portions  
of said information maintained by the information management module.

25. The system of claim 21 wherein:

creating the website structure instantiation includes associating each one of the  
website structure instantiation content fields with a respective portion  
25 of said information; and



creating the group activity publication layout includes associating at least a portion of said publication layout content fields with respective portions of said information.

26. The system of claim 21 wherein:

5           creating the website structure instantiation includes populating a website  
            template instantiation with portions of group content; and  
            said information includes said group content.

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